



*Luther Village
...a place in our hearts*



“We envision a Luther Village where annual distributions of the Luther Village Fund will enhance facilities, grounds, equipment and programming; and ensure people of all financial means are able to experience the vibrant Christian community in God’s sanctuary.”

Luther Village Fund ...our lasting legacy

Message from the Bishop

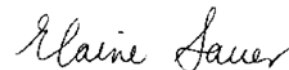
Dear Friends,

I am encouraged by the board's decision to create a long term financial strategy for the camp. I would encourage you to support the Luther Village Fund as it provides opportunities for growth and stability in ministry, rejuvenates cabins and gathering spaces, as well as establishes new initiatives within the camp.

I am especially excited about a new initiative with Lutheran Urban Ministry. Your financial support will provide an opportunity for inner city youth and families to enjoy an inspiring view of God's loving grace in an outdoor setting.

The Manitoba Northwestern Ontario Synod (MNO) considers outdoor ministry and Luther Village a valuable ministry in helping people grow closer to Christ. Working together and with God, we can be a blessing to others. Make your donation today and help Luther Village continue to reach out in Christ's name.

In Christ,



Bishop Elaine Sauer

Manitoba Northwestern Ontario Synod
Evangelical Lutheran Church

Message from the Executive Director

Hello Friends,

Over the past 17 years as Executive Director of Luther Village, I've seen many exciting developments at camp such as construction of an industrial kitchen, cabin, youth centre, water system, a sewer system/septic field, the addition of hydroelectric power and creative program opportunities. All these projects were made possible because of your incredible support and prayers...because you believe in the ministry of Luther Village!

We are now about to undertake the largest capital campaign in the history of Luther Village and we come to you to ask for your support. The Luther Village Fund will allow us to do many amazing things at camp so that we can improve our shared ministry to the Lutheran community and the general public near and far.

I am very excited about the potential of the Luther Village Fund to make a noticeable and lasting impact at Luther Village, but we need your support! Please prayerfully consider making a financial gift to this fund. Your generosity today as in the past, is greatly appreciated!

Peace,



Kim Scherger
Executive Director, Luther Village

What is the Luther Village Fund?

The Luther Village Fund is an endowment fund. It is an accumulation of financial gifts which will generate interest income to be disbursed towards worthy projects and causes at Luther Village. The Luther Village Fund exists to encourage lasting contributions from individuals and organizations which will support the camp by funding capital projects, enhancing programming and providing financial assistance through camperships.

- Only interest income generated from the Luther Village Fund will be spent, the principal will always remain intact so that the Luther Village Fund will do good things at Luther Village forever
- The Luther Village Fund will exclusively support 3 key areas: capital projects, enhancing programming and financial assistance through camperships. Interest income will never be spent on general operations.
- The Winnipeg Foundation will manage the endowment fund on behalf of Luther Village. This means The Winnipeg Foundation will be responsible for receiving donations, purchasing, selling and holding investments within the Luther Village Fund, making available fund related information to Luther Village and distributing interest income.



LUTHER VILLAGE
FUND

The Luther Village Fund logo expresses a sense of growth, stability and natural elements that visually connect the logo to the landscape of Luther Village. The logo is energetic yet stable, enduring and trustworthy.

Donors and campers will see this logo in the future on Luther Village Fund supported projects

“What a wonderfully serene place. You actually feel closer to Jesus.”

...a place with a history

...a part of our future



We are seeking seed contributions to start up this fund. Our goal is \$700,000.

Why an endowment fund?

Endowment funds are useful vehicles that provide regular financial support to various types of non-profit and charitable organizations. A large number of universities, private schools, hospitals and even summer camps create endowment funds to support their programs, build new facilities, and purchase new equipment. The benefits of such a fund to Luther Village would be no different and would allow us to do many great things!

- Upgrade, renovate and build new cabins and facilities
- Improve our grounds, such as newer boat docks, better roads and improved drainage, greener sporting fields

- Purchase new equipment, such as fishing boats, vehicles, major appliances, maintenance and kitchen equipment
- Enhance programming, through the purchase of kayaks, camera and video equipment for the Performing Arts Camp and a paved basketball court, to name a few options
- Strengthen our campership programs and create a new Lutheran Urban Ministry campership to bring inner city youth and families out to camp

In addition, with proper planning, an endowment fund will eliminate the need to conduct last minute capital campaigns to address capital crises.

The Campaign to create the Luther Village Fund

| | |
|---|-------------------|
| Capital Campaign | \$ 550,000 |
| Congregational Campaign | \$ 31,000 |
| Corporate & Foundation Campaign | \$ 31,000 |
| <u>Sub-total</u> | <u>\$ 612,000</u> |
| The Winnipeg Foundation matching grants (to be paid out over 6 years) | \$ 88,000 |
| <u>Total Endowment fund</u> | <u>\$ 700,000</u> |
| <u>Projected annual interest income (based on 4%)</u> | <u>\$ 28,000</u> |

Why \$700,000?

\$700,000 would get us off to a great start! At a projected interest rate of 4%, the fund would generate \$28,000 per year, which would provide sufficient funds to undertake the projects we have planned and the projects we will dream.

Together we can do it!



“We found spiritual refreshment in the outdoors.”

...our place to improve



A-frame renovations

Comfortable and inviting cabins are key to the Luther Village experience. All of our A-Frame cabins are showing their age and are in need of upgrades. Proceeds from the Luther Village Fund will be allocated to renovating our A-Frame cabins so that they will offer a warm and inviting environment for all of our campers. Some possible improvements include:

- New flooring and brighter walls will offer a warm, clean feel to the cabin
- New countertops and sinks will provide a freshened and more modern look to the kitchen
- New vanities and fixtures, will provide a much needed updated look to the washrooms
- New furniture and decor will create a comfortable and inviting space



Proceeds from the Luther Village Fund will only be allocated to three areas, capital projects, enhancing programming and providing financial assistance through camperships. For the first few years of the fund we plan to direct the proceeds to select projects.

Capital

- Renovation of five A-frame cabins

Programming

- New kayaks, canoes and storage facility
- Additional resources for the Performing Arts Camp

Camperships

- Youth and family camperships
- Lutheran Urban Ministry (the Urban) campership

Once these projects are complete, allocation of the fund proceeds will be determined by the Board of Trustees with input from the Executive Director and of course feedback from you, our campers.



"I have never before seen an organization who acts out their mission statement, but the staff at Luther Village demonstrate it and live it in all they say and do! The staff show Christian Hospitality at it's finest!" – Work Weekend Volunteer

...our place to connect with nature



New kayaks, canoes & storage facility

Luther Village is blessed to be located on such a beautiful lake and new watercraft will enable our campers to take part in lake-based recreational pursuits. In particular the addition of a fleet of kayaks will allow us to offer group kayaking activities. New canoes will permit us to replace many of our existing aging and well used canoes. In addition a new storage facility to place our kayaks and canoes will not only protect these watercraft from the elements but from theft during the winter season.

Additional resources for the Performing Arts Camp

Our Performing Arts Camp has been very well received and we would like that to continue. By purchasing camera and video equipment, camcorders and software we will ensure that we provide up to date tools to our budding young artists and continue to attract youth to this excellent program.

“The most relaxing vacation we have ever had. Super programs, staff, facilitators, etc. We feel truly blessed to have heard about your ‘little piece of heaven.’ ” – Family Camper

Campership Program

Summer camps provide a unique opportunity for people of all ages to meet new friends, develop positive values, understand the importance of healthy communities, and to gain a positive view of the world and their place in it. Low income should never be a barrier preventing people from experiencing camp. Everyone, regardless of income level, should have the opportunity to attend and experience camp. Proceeds from the Luther Village Fund will be used to bolster and expand the campership program to ensure that everyone who would like to attend and experience Luther Village receives that opportunity.

FAMILY & YOUTH CAMPERSHIPS

A revamped family and youth campership program will provide up to a 90% financial subsidy to help send families and youth to Luther Village.

LUTHERAN URBAN MINISTRY CAMPERSHIPS

Thanks to a partnership with Lutheran Urban Ministry, a new campership program will provide a 100% financial subsidy to help send inner city families and youth to Luther Village.



...our place to make new friends

...our place to strengthen

...a place where you came as a child, and where your family can go in the future...

Here are some possible projects that we could take on in the years ahead!



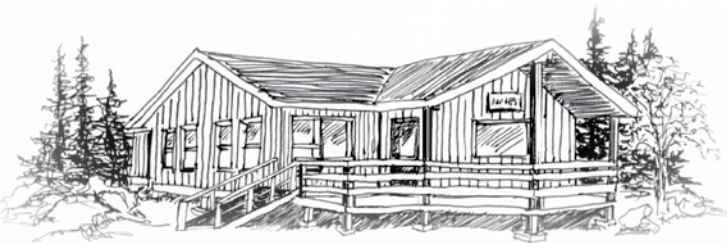
Dining hall addition

An expanded dining hall will provide Luther Village with the ability to accommodate more campers during meal times and will provide much needed alternate meeting space.



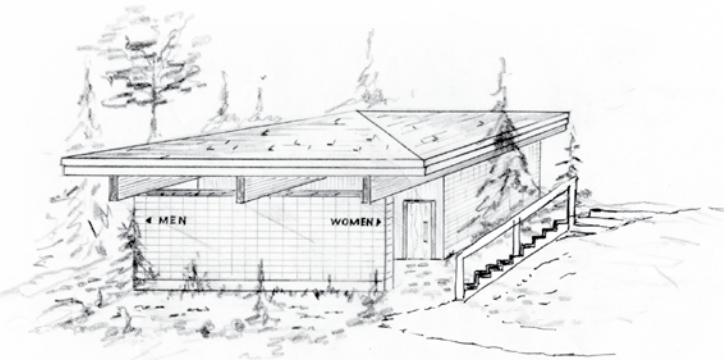
Fully accessible Chapel and campfire pit

A renovation of the Chapel will rejuvenate this building and a new amphitheatre style campfire pit in front of the Chapel overlooking the lake will provide a beautiful backdrop for campfire and worship.



New cabin

A new fully accessible cabin will provide Luther Village with a modern and updated facility and will allow more people to attend and experience camp.



New washroom facility

A new washroom building with improved laundry facilities will be better equipped to serve our campers.



In addition to monetary gifts, the Luther Village Fund graciously accepts bequests, gifts of life insurance, charitable gift annuities, gifts of real estate, and gifts of investments.

How to make a financial gift to the Luther Village Fund

Please fill out a donor card. Contribution cards are available from the camp office or can be found online at www.luthervillage.ca

Your financial gift is really worth more

- With The Winnipeg Foundation matching program your donation is really worth more; a \$1.00 donation is really worth a \$1.18!
- Donations over \$10 will receive a donation tax receipt.

Corporate matching gifts

Many companies will match your contribution and this is a great way to double or triple your gift to Luther Village! Simply contact your employer to see if they offer a donation matching program.



“This is such a great place. Our family always comes away with a renewed appreciation for each other. The songs live on throughout the year - just in time for our next visit.”

-Family Camper



LUTHER VILLAGE

Summer

Box 2040 Kenora, ON
P9N 3X8

T & F 807 543-4052

Winter

560 Arlington Street

Winnipeg, MB R3G 1Z5

T 204 783-3337

F 204 774-4420

Our promise to you...

We understand that contributing to the Luther Village Fund is a big decision for you and your family. Luther Village is very grateful that you would consider making a financial gift to this fund and we promise the following to you:

- Your gift will be used for the purposes for which it was given
- We assure you that information you share with us about your gift is handled with respect and confidentiality to the extent provided by law
- We will give appropriate acknowledgement and recognition
- We will make known which projects are funded using proceeds of the Luther Village Fund
- The Board of Trustees will exercise discerning judgment in all issues relating to Luther Village and the Luther Village Fund
- We will provide prompt, truthful and forthright answers to any questions you might have when making a donation or afterwards

“We are always made to feel welcome and we’re happy to arrive – sorry to leave.”

– Family Camper